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Web160
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Content Outline

1.0

Page: Home

Title: Survival Apps

Text: Picture slider with the latest apps and a possible News story link. A quick company bio with job postings if any are available.

2.0

Page: About

Title: About us

Text: Information on the founders of the company. Our mission statement, Company goals, and history. We will also post some user reviews.

2.1

Page: About - history

Title: Our History

Text: The history of how the company got started and where it is headed

2.2

Page: About - Portfolio

Title: Our work

Text: A portfolio of work we have done for other companies. Includes internal apps that clients have used for their employees as well as apps developed for other businesses for their customers

3.0

Page: News - latest

Title: blog

Text: The main news page listing all news stories having to do with the company - including posts announcing new apps.

3.1

Page: News - app updates And fixes

Title: Update alerts

Text: This page will inform users of any updates that apps have received. It will provide specific info about new features or fixes in the updates. There will be an update subscribe link.

3.2

Page: News - Company news

Title: Survival Apps

Text: News about our company including stories about us from media outlets.

3.3

Page: News - Newest app releases

Title: App releases

Text: A blog feed of all our new release app postings.

4.0

Page: Apps

Title: Survival Apps

Text: We will have a slide show of our newest and most popular apps. Users will find a categories and search function to find what they are looking for

4.1

Page: Apps - Custom

Title: Custom app development

Text: We will list info for potential clients. We will have a description about what types of apps we build and how a company would benefit from working with us. We will also list some past projects that will link to our portfolio page. Pricing options and project time frames will be discussed.

5.0

Page: Portfolio

Title: Custom apps Portfolio

Text: We will post several of our past projects here to showcase the wide range of work we have done. Potential clients will find also be directed to contact us for more info on working with us.